

Thank you for your interest in becoming a Patient Ambassador for the Anal Cancer Foundation!

A Patient Ambassador is an anal cancer thriver or family member who supports the mission of the Anal Cancer Foundation through compassion, personal storytelling, philanthropy, and advocacy. Patient ambassadors serve as a visible presence within their communities on behalf of the Anal Cancer Foundation and assist with projects and initiatives such as leading and inspiring outreach and awareness campaigns.

Why become a Patient Ambassador?

- Empower thrivers and caregivers to talk about their challenges and share information in the hopes of eradicating stigma
- Educate others about health issues that affect the anal cancer community, including prevention, patient support, legislative actions, and liaising with the medical community
- Make new connections and participate in fun outreach activities
- Be a part of promoting and advancing the research agenda that will eradicate HPV-associated diseases and bring anal cancer treatment into the modern era
- Build a community of thrivers, caregivers and other allies

How much time do I need to become a Patient Ambassador?

Most of the activities surrounding Patient Ambassadors will take place as part of your normal routine. When HPV or anal cancer come up in normal conversation, you will be able to relay the knowledge and information you have. You may distribute information packages supplied by ACF at relevant community-based locations that you already visit. You may be asked to speak with medical professionals on a one-on-one or public basis to share your story, the anal cancer experience, and how the foundation has helped in your journey. Some Patient Ambassadors may choose to set up a booth at community events such as a sports tournament or school information night, but setting up an event is not required as part of the Patient Ambassadors program. For those who are interested, you may also respond to requests we get from news, TV, radio and online looking for stories from people living with anal cancer. We would also like a contribution of at least one blog post about what being an Anal Cancer Foundation Patient Ambassador means to you.

What are the expectations of Patient Ambassadors?

We want Patient Ambassadors to put their own flavor and personality on their outreach and advocacy, but we do have a few guiding principles:

- Communications are fact-based and grounded in science
- Patient Ambassadors do not dispense medical advice or weigh in on treatment plans
- Patient Ambassadors do not promote specific products
- Patient Ambassadors remain considerate and respectful of different viewpoints and do not engage with anyone who exhibits trolling behavior

We are here to support your work at every step of the way. To honor this we co-sign this agreement and commit together to ending isolation faced by the anal cancer community and spread the word about eradicating HPV and anal cancer!

Signature:

Name:

Title: {XX}, Anal Cancer Foundation

Signature:

Name:

Title: Patient Ambassador, Anal Cancer Foundation